

David E. Gray

Mobile# 310-387-9312 / Email: davidg@solidgrayinc.com /

www.davidgraysplace.com / LinkedIn: <https://www.linkedin.com/in/david-gray-5b60a5a/>

Experience

SOLID GRAY, INC. A Creative Production Studio **1994 - present**
President/Production Supervisor/Digital Media Designer

Overseeing the completion of various video, print, web, and visual effects projects, resulting in some clients receiving awards. Some of these projects included on-location productions for live events, Full video productions including DVD menu designs, Live concerts, films, documentaries, "How to" video series, develop flowchart planning with clients, video compression for the Internet and DVD, authoring, marketing planning with clients, PR campaigns, and hiring of crews and freelancers. Currently, in R&D (Research and Development) to offer Live Streaming, VR (Virtual Reality), AR (Augmented Reality), and AI (Artificial Intelligence) services to potential clients.

PANASONIC DISC SERVICES CORP., Torrance, California **2/99 - 8/02**
DVD Video Compression Technician **4/30/2001 - 8/29/2002**

Operated Unix and NT compression unit and customized variable bit rates to promptly create the highest quality video, including reviewing projects, specifications, calculating bit rates, arranging disc layouts, checking chapter points, and setting up project parameters.

Quality Assurance Technician for DVD **2/8/1999 to 4/30/2001**

- Setup and operate various emulators and other devices for media quality tests.
- Tested DVD images to ensure the product met with client and company technical specifications and standards.
- Notified other departments of any defects found and suggested alternate solutions.
- Conducted an extensive inspection of DVD content by viewing 100% of disc material, including audio quality and all graphics and playability issues.

INDEROC RECORDS, INC., Los Angeles, California **1990 - 1993**
National Promotions and Marketing Director / Product Manager

Oversaw development and completion of album, cassette, CD and PR projects including hiring of film and video crews, models and other talent. Also oversaw manufacturing and national distribution of all products.

A&M RECORDS, INC., Los Angeles, California **1987 - 1990**
Western Regional R&B Promotions/Marketing Manager

- Secured western regional radio stations reliability, which covered five states, guaranteeing a consistent revenue stream for the company and several number one positions on Billboard.
- Responsible for increasing sales by 20% on new and established artist's products.
- Improved company and artists' awareness in the western region by increasing video, radio, and television promotions resulting in increased consumer buying by 20%.
- Increased street promotions and marketing in the western region.

KDAY Radio (Original), Los Angeles, California **1984 - 1987**
Promotions and Public Affairs Assistant for On-Air and Field Events

- Produce on-air events
- Organize street promotions
- Organize live remote events

Skills

MANAGEMENT AND COMPUTER TECHNICIAN EXPERIENCE:

- Four years of supervising between 5 to 10 employees and their payroll, depending on the types of projects.
- Trained young adults and seniors for five years users on Mac and PC systems.
- Installation of Novell, for the PC networks, and UNIX networking systems.

FILM, VIDEO, AND TELEVISION EXPERIENCE:

- A Gaffer (Lighting Manager) and grip crewmember positions for various films. Experience lighting green screens and building lighting grids for film projects.
- Stage Manager for various local cable television programs for the City of Los Angeles.
- Five years of video editing for corporate and entertainment purposes.

MAC AND PC SOFTWARE EXPERIENCE:

- **MAC:** Photoshop, Illustrator, Final Cut Pro, Premiere, Lightroom, After Effects, Flash, and Adobe Captivate
- **PC:** MS Word, Excel, Visio, Power Point, Access, and QuickBooks,
- **Special Software Knowledge:** 3D programs including Maya, 3D Max, Houdini and Nuke. Substances Painter. Editing programs including Adobe Premiere and Final Cut Pro. Creative: Storyboard Pro.

Education

University of Southern California

Graduated 05/2021

Master of Education Learning Design and Technology for Instructional Design

Art Institute of California

Graduated 12/2018

Bachelor of Science – Honors Graduate Visual Effects and Motion Graphics

Special Interests

NEW HORIZONS INSTITUTE (Non-Profit) Now in Research and Development. Founder/President

NHI aims to become an accredited college for public, private, or charter high school students with special needs, with diplomas or GEDs. I currently oversee the R & D (Research and Development) of programs designed to help these students better prepare for their future career choice. These programs are holistic combinations of career, and personal development, the latest teaching methods, and an academic college curriculum. NHI also houses a career development component training LAUSD designated At-Risk high school seniors the video production process and uses it to research their careers of choice.

CAC (former member) (COMMUNITY ADVISORY COUNCIL)

CAC is a federally mandated program for all school districts that work with special needs students. For California, parents of special needs children who attend LAUSD schools make up the Council's membership. The Council advises the LAUSD (Los Angeles Unified School District) board on matters dealing with Special Education policies from a parent's perspective and district council members in Sacramento, California, to discuss particular education policies and law changes.